

Integrating Sustainability Services in fleet management

Together, we can make a difference in the fight for circularity.

12th November 2025



Leading Sustainability Together: You Are Not Alone



73%

of businesses expect circular solutions to deliver revenue gains¹



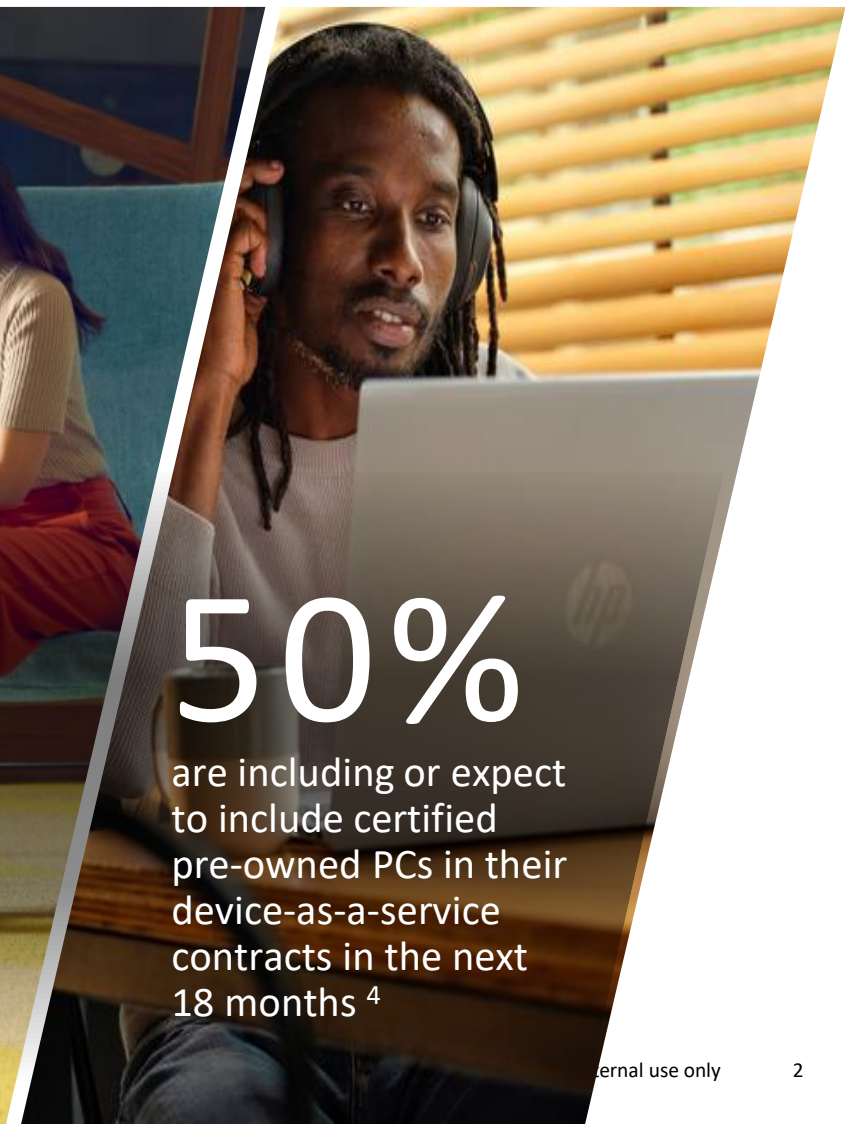
87%

of leaders said sustainability initiatives are very to extremely important to business³



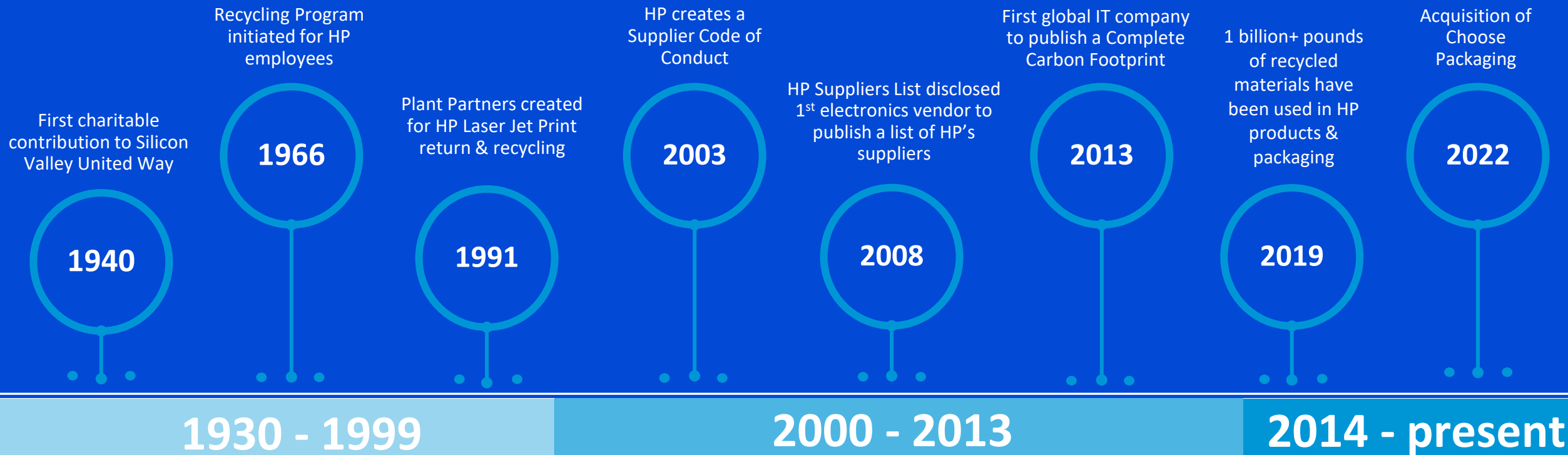
80%

of enterprises are interested in acquiring certified pre-owned IT equipment⁴



50%

are including or expect to include certified pre-owned PCs in their device-as-a-service contracts in the next 18 months⁴



SUSTAINABILITY INDUSTRY RECOGNITION



Sustainability Champion – Vendor” category for 2025 CRN Sustainability in Tech Awards



Recognized as a leader in Quocirca's 2024 Sustainability Vendor Landscape assessment



Named one of the 100 Most Sustainable Corporations in the World for 7th year in a row



2024 OEM Circular Innovation Award being recognized for supporting a circular economy and the ITAD industry



Recognized as a Champion in the 2025 Canalys Sustainable Ecosystems Leadership Matrix



HP recognized by TIME Magazine as the top company for sustainability in Electronics, Hardware and Equipment in 2024.

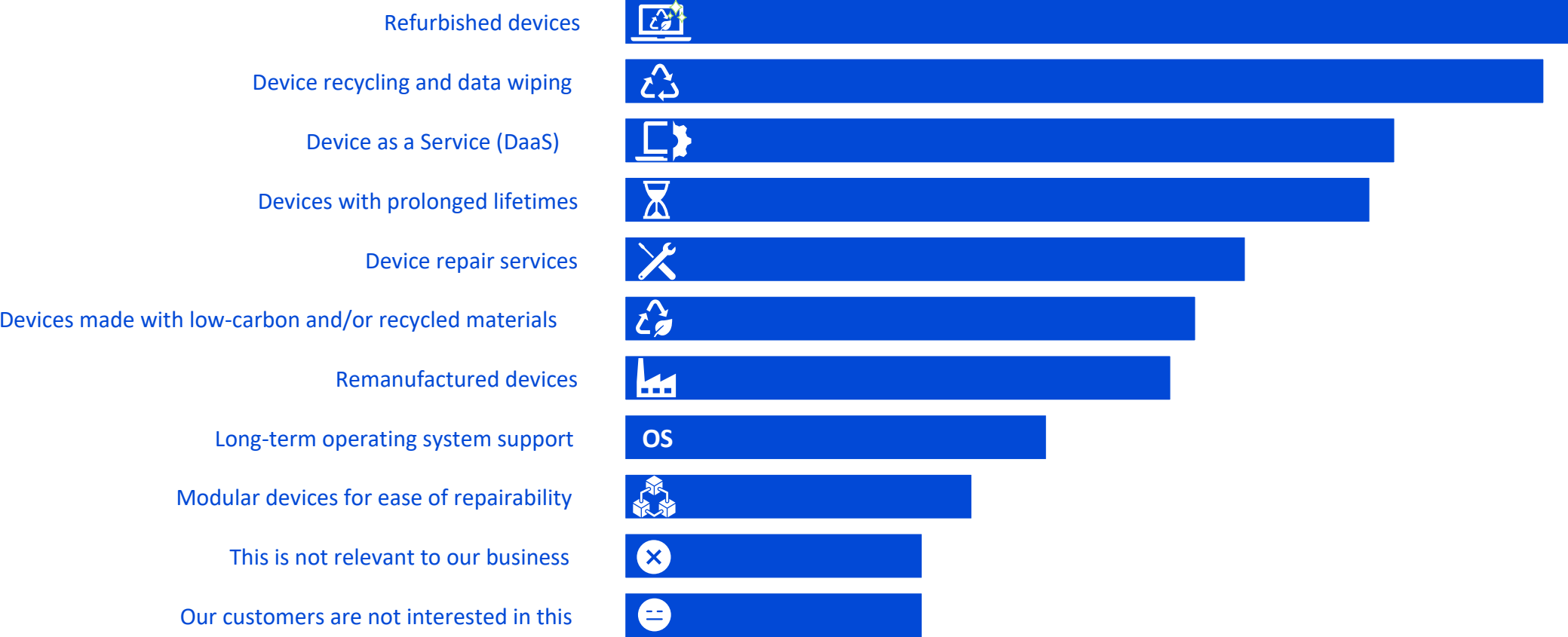


Circular economy award from RLA in February of 2025

Customer interest in refurbished IT and secured ITAD



 When customers inquire about circular IT, which products or services do they show the most interest in?



Source: Canalys, 2025 Global Sustainable Ecosystems Survey, 258 respondents, April-July 2025

Sustainability in Public Europe Procurement

Moving toward re-used products in public procurement ?



France

20% of IT Spend must be directed to reused equipment



Netherlands



Italy

Working on Integrating reuse criteria in Public Procurement



Spain



EU

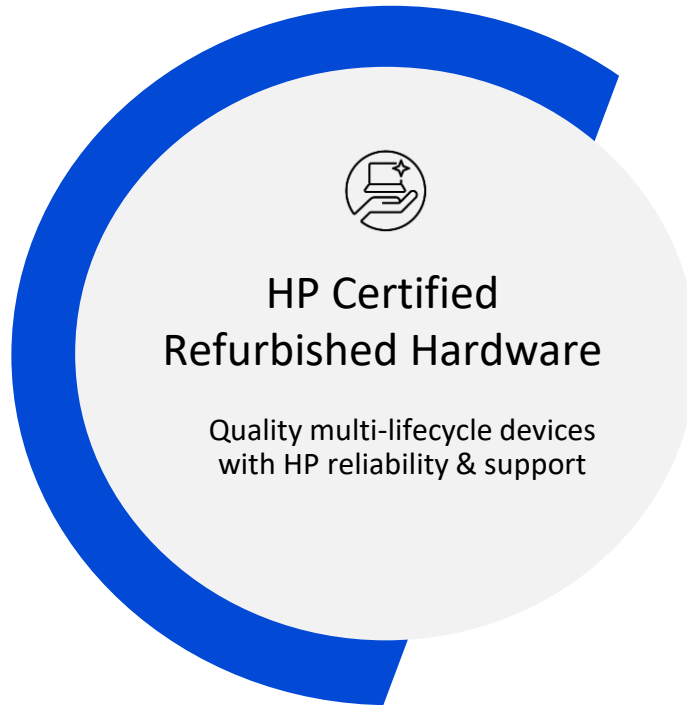
EU Works on Ecodesign for Sustainable Products Regulation. It could include product reuse criteria



HP Renew Solutions

The global technology partner you know and trust, committed to decarbonize IT.

Certified Refurbished PCs



IT Asset
Disposition

Carbon Emissions
Sync

Working with the best refurbishers in the market.

+ 71 Global ITAD Partners

+ 9 Certified Refurbishing Partners WW*

FLEXIT

Foxway

CONVERGE
TECHNOLOGY SOLUTIONS

Reconext

SCC

itanciaagain

Refurbisher since 1991

*As of November 1st 2025



IT Asset Disposition (ITAD)

HP securely recovers your device and wipes all data, so technology and components can be reused or recycled.¹



End-of-use Device Removal Made Easy

- All brands
- All IT equipment
- 71 countries in all continents
- Dedicated HP Team



Embrace Device Circularity

- 344Ku collected since 2023
- 89% Reuse rate
- Auditable deliverables: HP ITAD Sustainability benefit reports



Certification is not an option

- HP erases all data and storage media according to NIST standards.²

Customer Success Stories



Makeup Retailer

“The Cleaning Days results beat our estimations. People care, but it’s the process that gets in the way. Working with HP brings an easy way for everyone to participate.”

Corporate CTO



visana

“Cooperation and clear expectations are essential in this kind of project, working with HP and GEWA was completely uncomplicated and that is so important.”

Tanya Langengger
Project Portfolio Manager



**Renault
Group**

“The collection process and all subsequent stages were very well documented. HP collaborated with us and got involved, guiding us, resolving any challenges, and clarifying processes.”

Maria Calderón
Contract Manager

From First Use, to Second Life: Advancing Sustainability by Design

Refurbished PCs have a lower carbon footprint compared to first-life devices.

64%

lower carbon footprint for EliteBook 840 G8 compared to first-life device¹



Cost



Backed by HP's warranties & up to 3Y Care Pack depending on product type & Gen (2026)



HP Refurbishing standards



Lower Carbon Impact



Upgrade with latest software & services



Customer Case

Industry: Bank

Employees: 35K (in countries in scope)

Sustainability goal: Net Zero by 2030



CUSTOMER NEEDS

- Support Sustainability Goal
- Comply with EU WEEE regulation & Cybersecurity standards
- Remove 10Ku of unused PCs in 3 months
- Generate 2M\$ savings in FY25



HP Services

- Deploy HP IT Asset Disposition & Custom HP Recycling service through local Vendor
- Replace 15% of the 10K units removed by Certified Refurbished products (35% Discount vs New) produced in the EU



OUTCOMES

HP ITAD



1.3M\$ given back to the client



Compliance to all e-waste regulations



All collected assets were refurbished or recycled

11K

Ton of Co2 equivalent as GHG Emissions savings (89% Reuse rate)

HP CRLP



1.5Ku of EB 840 G9 with 3 Y CP

700K\$ of Savings



186 Tons of CO2 avoided – 67% Less CO2 per unit VS New in country of use



Workforce Experience



Shift IT from infrastructure to impact

Prevent digital disruptions and cut costs across any OEM, OS, and app using AI trained on device manufacturer expertise and 48M endpoints.¹

Smart Refresh

Refine selection with table filters

[Leave Feedback](#) [Help](#)

Fleet Refresh Urgency

5 of 9223 PCs are selected for refresh

Refresh Now Refresh Soon Healthy Unknown

Serial Number Refresh Urgency Age Last Signed-in User Manufacturer Model Factor							Clear Filters	
Search	Refresh Now X	Search	Search	Search	Search	All		
ZmVIZWUzYWM	Refresh Now	0	demo.userNDRIZWE...	MICROSOFT	VIRTUAL MACHINE	Memory Utilization High Disk Utilization High BSOD Medium Startup Time Medium	C	
Y2JhZGYxYWY	Refresh Now	2	demo.userYWNmYTc...	HP	HP ELITEBOOK 840 14 L...	CPU Utilization High Memory Utilization High OS Crashes Medium	D	
ZWQyNTMyODN	Refresh Now	6	demo.userODVIMDN...	HP	HP ZBOOK 15 G6	CPU Utilization High Memory Utilization High BSOD Medium	D	
MTQwZmFmMGY	Refresh Now	6	demo.userMmM1OT...	HP	HP ELITEBOOK 840 G5	CPU Utilization High Memory Utilization High OS Crashes High Shutdown Time Very High	D	
ZWUxN2VmNTd	Refresh Now	7	demo.userNDE1NDK...	HP	HP ELITEBOOK 840 G3	CPU Utilization High Memory Utilization High OS Crashes Medium	D	
1-5 of 5							1	

Analytics / Sustainability

Power Consumption Data from Supported Devices Only

Displayed data is limited to devices with PCM or EC power measurement capabilities

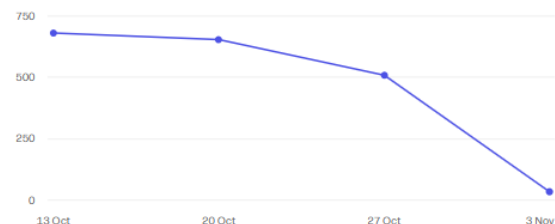
[Learn more](#) 

Power Consumption Over Time

Total Consumption

1.872.39 kWh

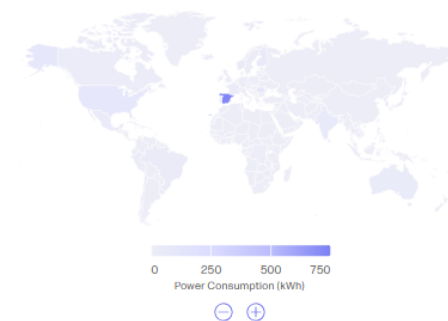
Since last week
↓ 93.6%



Power Consumption by Model

Models	Power Consumption (kWh)
HP ELITEBOOK 840 14 INCH G10 NOTEBOOK PC	454.24
HP ZBOOK FURY 16 G10 MOBILE WORKSTATION PC	426.55
HP ELITEBOOK X FLIP G11 14 INCH NOTEBOOK NEXT GE...	282.83
HP ELITE X360 1040 14 INCH G10 2-IN-1 NOTEBOOK PC	265.55
HP ELITEBOOK 840 14 INCH G11 NOTEBOOK PC	121.31

Power Consumption by Location



Last Signed-In User	Serial Number	Device Name	Device Model	Power Consumption (kWh)	Change Since Last Week (kWh)	Power Measurement
	Type to search	Type to search	Type to search	Type to search	Type to search	All
demo.userZDY5NTY5YWU@auralinkdynamic...	YjEyZDIUZTE	DemoUserZTNkMmM4ODM	HP ZBOOK FIREFLY 14 INCH G10 A MOBILE WORKSTATION PC	0	↓ 0.62	EC
demo.userN2NkYzM1OTk@auralinkdynamics....	MzQ0ZmZmY2J	DemoUserNDU3Yzc1NGE	HP ELITEBOOK 840 14 INCH G10 NOTEBOOK PC	0.02	↓ 0.28	EC
demo.userY2U5Y2UxMTZ@auralinkdynamics...	YmlzMGJmZmV	DemoUserMGU2NmVmODU	HP ELITE X360 1040 14 INCH G10 2-IN-1 NOTEBOOK PC	0	↓ 0.45	EC
demo.userNDhIMjI3NDk@auralinkdynamics.c...	NTZhOTVjNDA	DemoUserZjVkZjlxMzZ	HP ELITEBOOK X FLIP G11 14 INCH NOTEBOOK NEXT GEN AI PC	0	↓ 0.37	PCM



Did you know?



346 millions

youths (1/3 of the world's youth)
lack digital access¹



And only 2 %

of PCs reaching end of 1st life
cycle are donated

While...



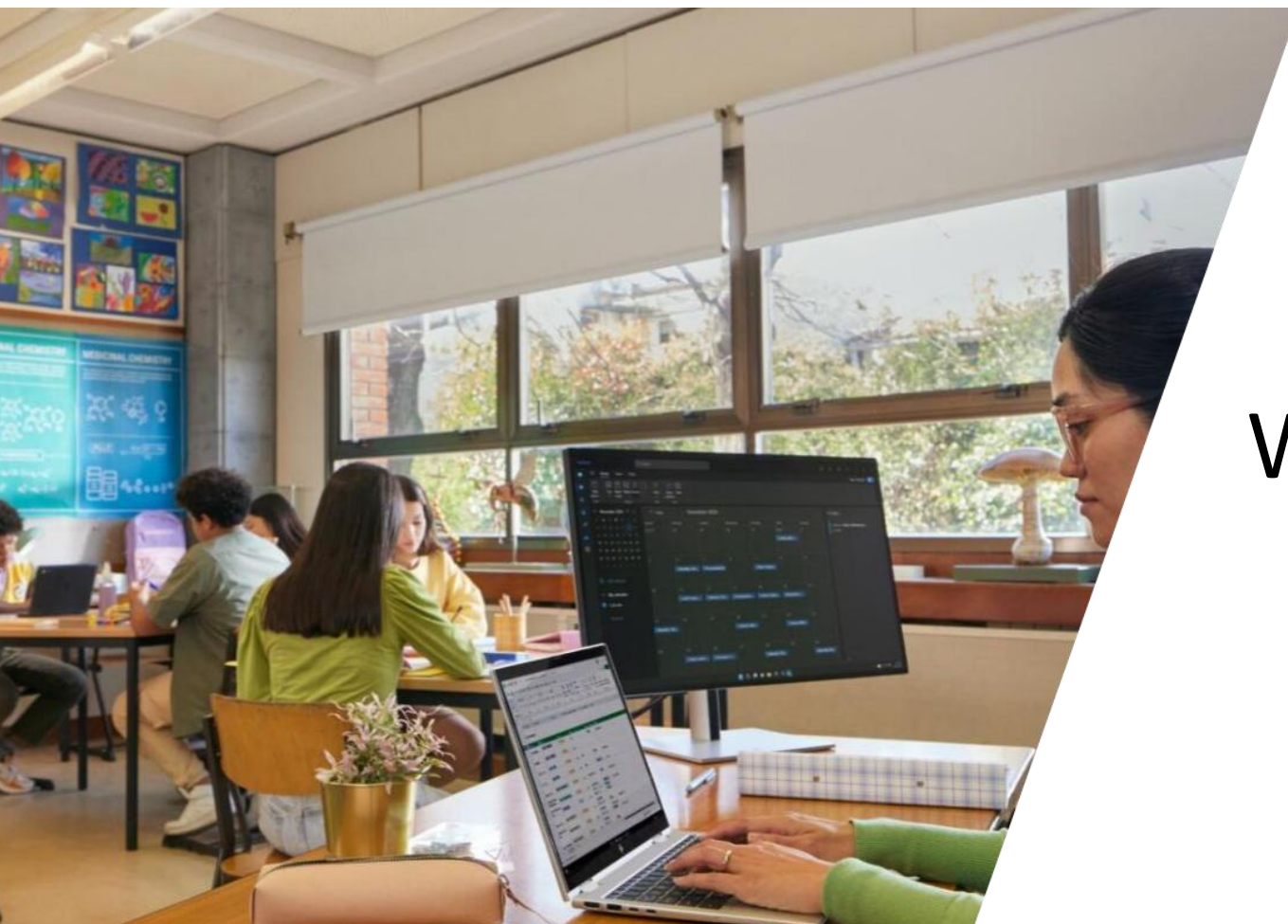
62M Tn. of e-waste

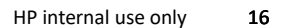
were generated in 2022²



22.3%

of e-waste is properly recycled²





Becoming a donor is an easy decision

All, at no cost for you!

Drive environmental impact: Minimize e-waste and promote sustainable reuse.

Strengthen social responsibility: Enhance your company's reputation while helping to accelerate digital equity.

Expand your brand presence: Co-branding with HP Hope with tailored communication assets to showcase our collective impact.

Boost employee engagement: Increase satisfaction by championing corporate social responsibility.



Help your customers make a difference!

Donate PCs through HP Hope and give HOPE to thousands of individuals around the world.

Our Goal

Empower disconnected individuals by enhancing their education and digital access.

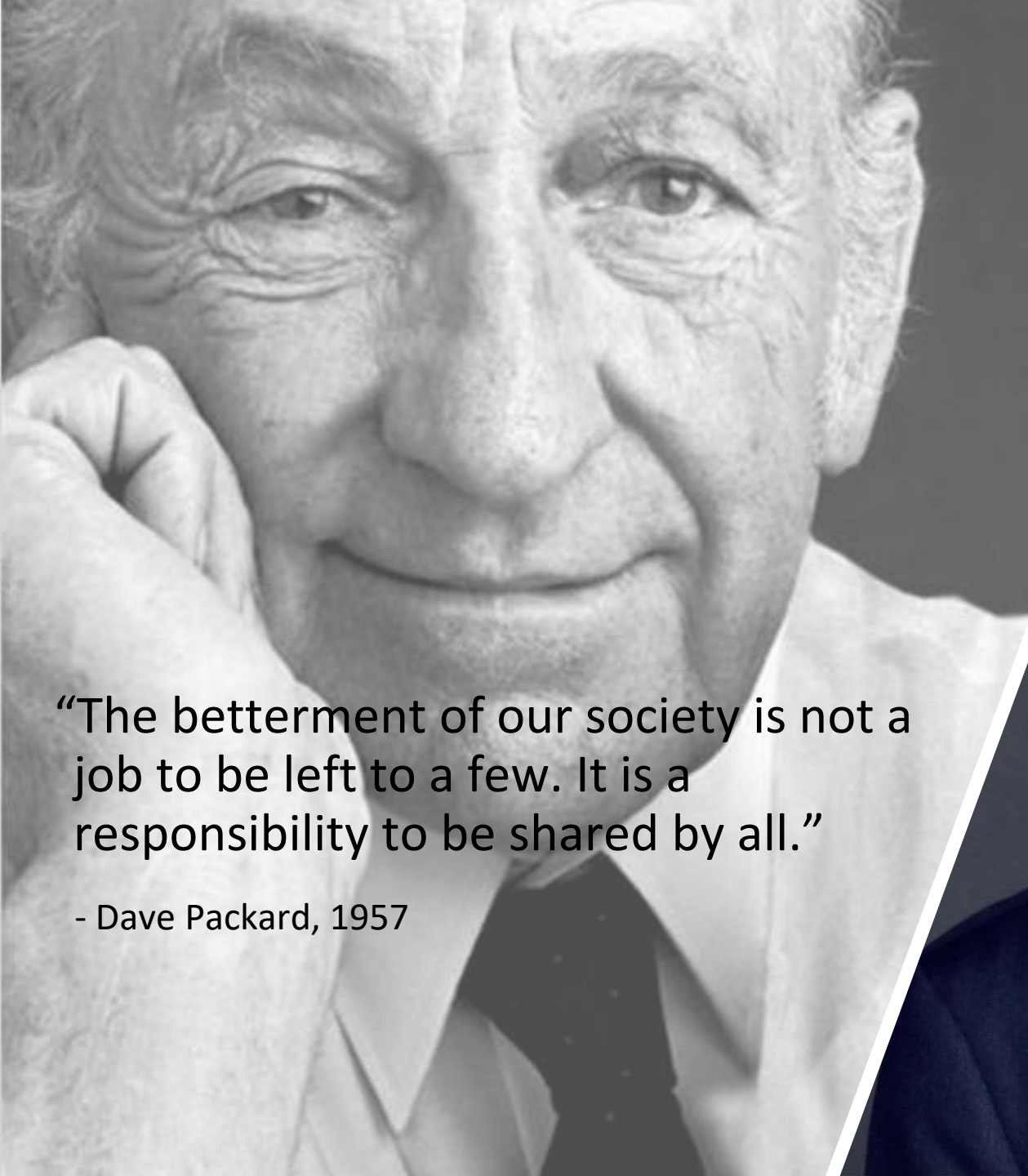
Our Commitment

Provide essential resources and reduce environmental impact through eligible HP PC donations.

Our Aspiration

Benefit 370,000 individuals and achieve 2.6Tn CO2 emissions avoidance by year 2030.





"The betterment of our society is not a job to be left to a few. It is a responsibility to be shared by all."

- Dave Packard, 1957



"We believe we can make a positive impact for people & communities around the world."

- Enrique Lores, 2025



Thank You