

Welkom bij HP

Circulaire IT Netwerk Event
17 September 2025

Amstelveen



Samen circulair groeien



How HP brings circularity to market

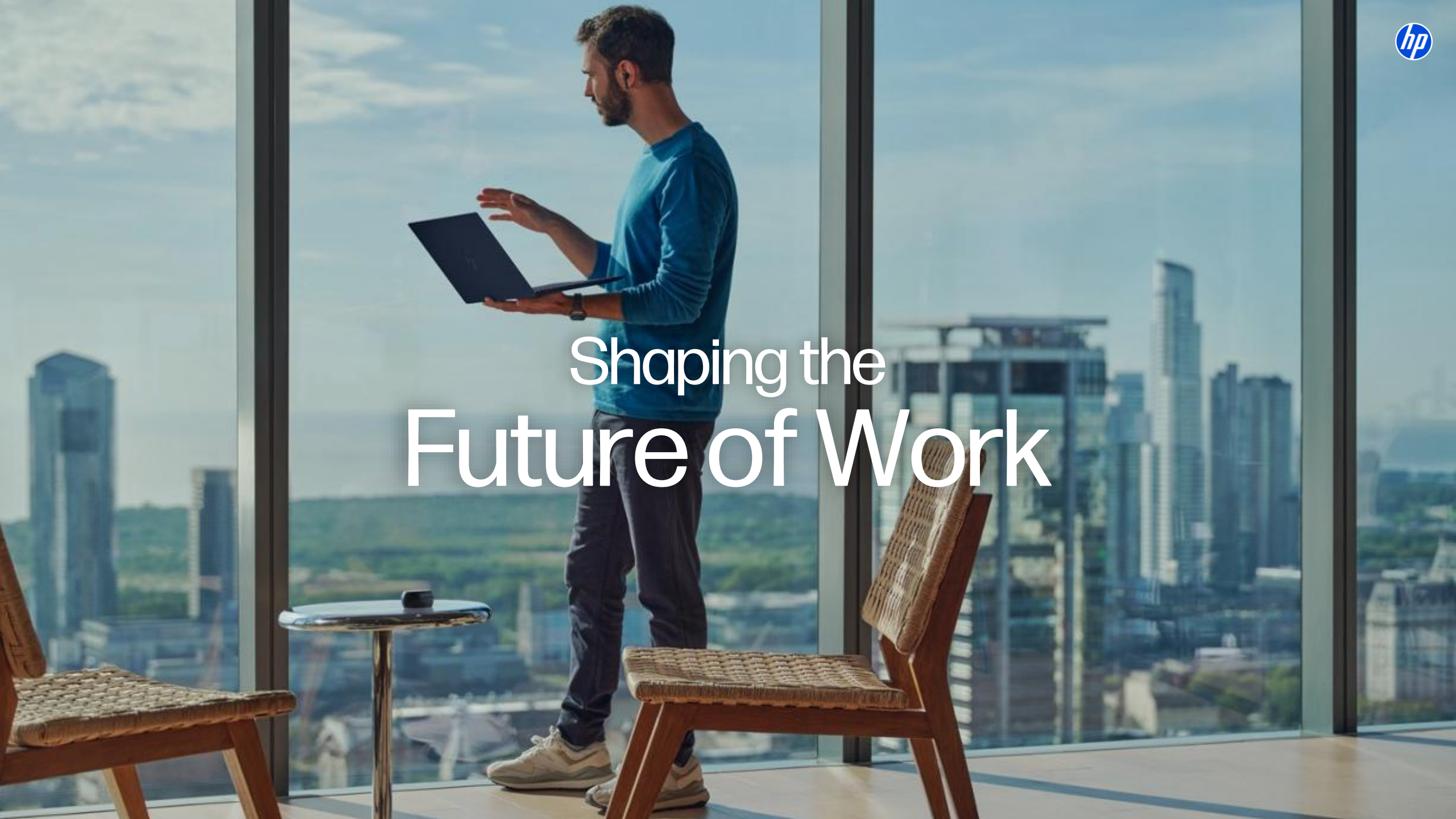
Hjalmar van Veen
Director Commercial Channel
HP Benelux





World
is **changing**

Work is being
transformed

A man with a beard, wearing a blue long-sleeved shirt and dark trousers, stands in a modern office with large floor-to-ceiling windows. He is holding a black laptop and gesturing with his right hand. The office has a minimalist design with two wooden chairs with woven seats and a small round table. The view outside the window shows a city skyline with several tall skyscrapers under a clear blue sky.

Shaping the Future of Work

Sustainability is a key focus for your customers



73%

of businesses expect circular solutions to deliver revenue gains¹



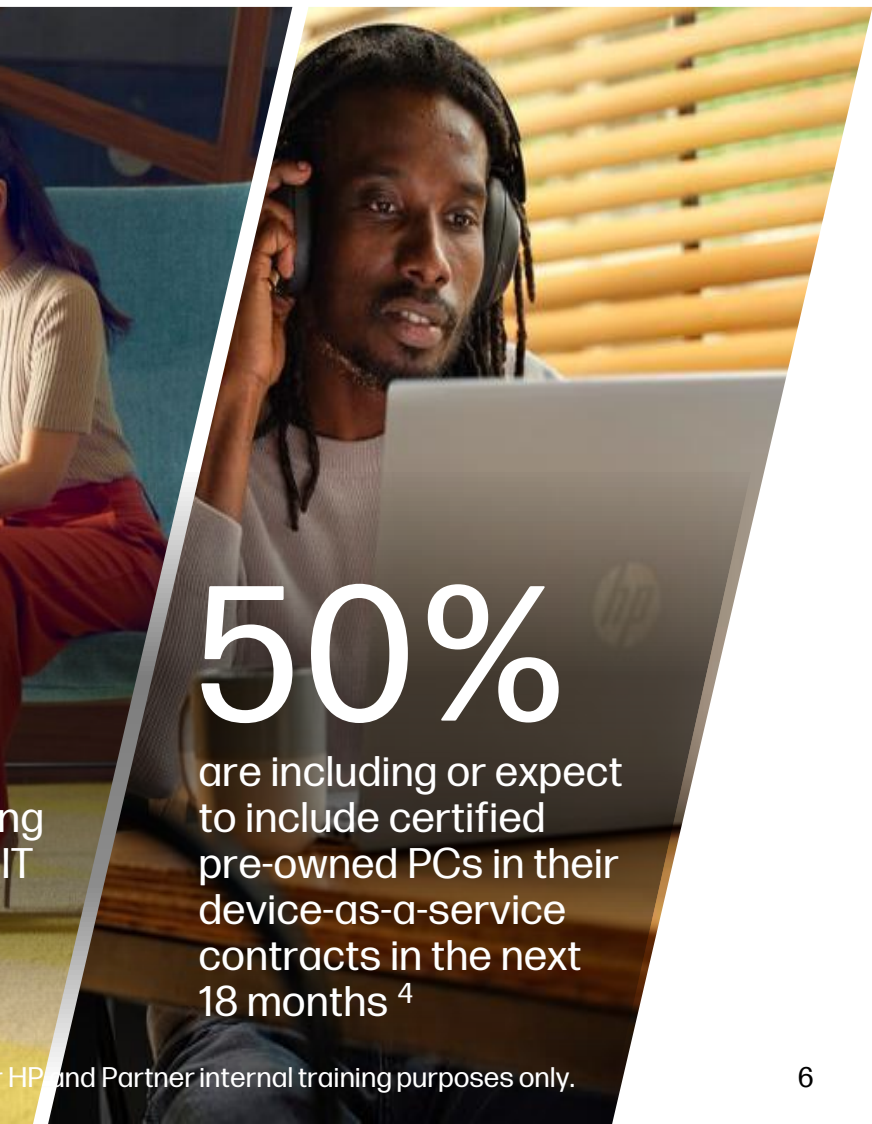
87%

of leaders said sustainability initiatives are very to extremely important to business³



80%

of enterprises are interested in acquiring certified pre-owned IT equipment⁴



50%

are including or expect to include certified pre-owned PCs in their device-as-a-service contracts in the next 18 months⁴

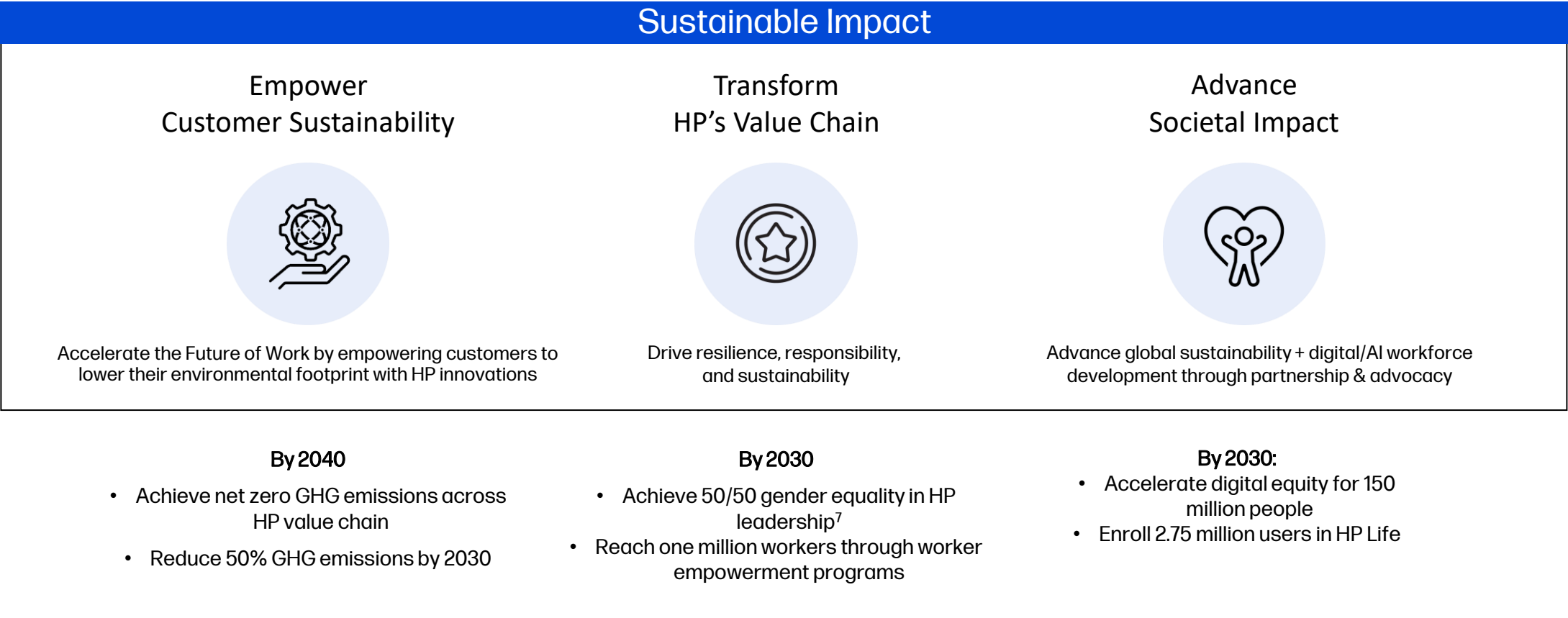
Sustainable Impact Strategy | 2024 report

www.hp.com/sustainableimpact



2024
Sustainable
Impact Report

At HP, our bold ambition is to lead the Future of Work, delivering growth and fulfillment for business and people everywhere.



Sustainable Impact: 2024 Highlights



In Service to Customers



Circular Material Use: >4B Pounds of reused, recycled, or renewable materials used in HP products + packaging since 2019.

Product Carbon Footprint: CO₂e from product energy use is down 46% from 2019; now only 25% of HP's total.





Recycled Metals Use: increased in personal systems by 54%—including up to 90% recycled aluminum and magnesium.

Circularity for Devices: >85% of used devices collected by HP's ITAD service in 2024 qualified to be refurbished, avoiding e-waste.





Ocean-Bound Plastic & Supply Chain Innovations: repurposing materials like discarded fishing nets into new products, including the HP EliteBook 1040 G11.



Across HP's Value Chain



HP's 2040 Net-Zero Target Approved by SBTi.

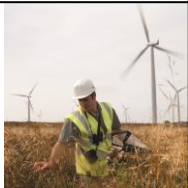
100% Renewable Electricity across US operations since 2017.





41% Carbon Emissions Reduction since 2019.

94% Supplier Renewable Energy Adoption.

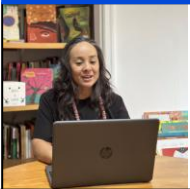




HP + WWF Helped Conserve Over 565,000 Acres of Forest.



On Behalf of Society



Digital Equity Accelerator has helped reach >9.1M people across nine countries since 2022.

YMCA Digital Hubs: equipped underserved youth with digital/AI tools & job readiness; **HP HOPE** program delivered refurbished devices to >40K young people—advancing digital inclusion while promoting circularity.



HP Employees Volunteered 360,600 hours across 57 countries; bringing the total to 1.6M total since 2016.



HP LIFE: In 2024, launched four new courses and HP expanded mobile offline access—reaching 1.6M to date to power the Future of Work.



Our products reflect our sustainable commitment



4 billion+ pounds

of recycled & renewable materials have been used in HP products and packaging since 2019¹



100%

of HP notebooks, workstations & displays have EPEAT Gold registration in the US since 2022²



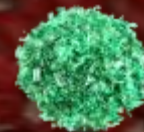
800+

Energy Star certified personal systems and printing products more than any other manufacturer⁵



100%

of PC and displays since 2022 contain recycled products³



40%

circularity achieved, by weight⁴ for circular products and packaging.



Empowering Customer Sustainability

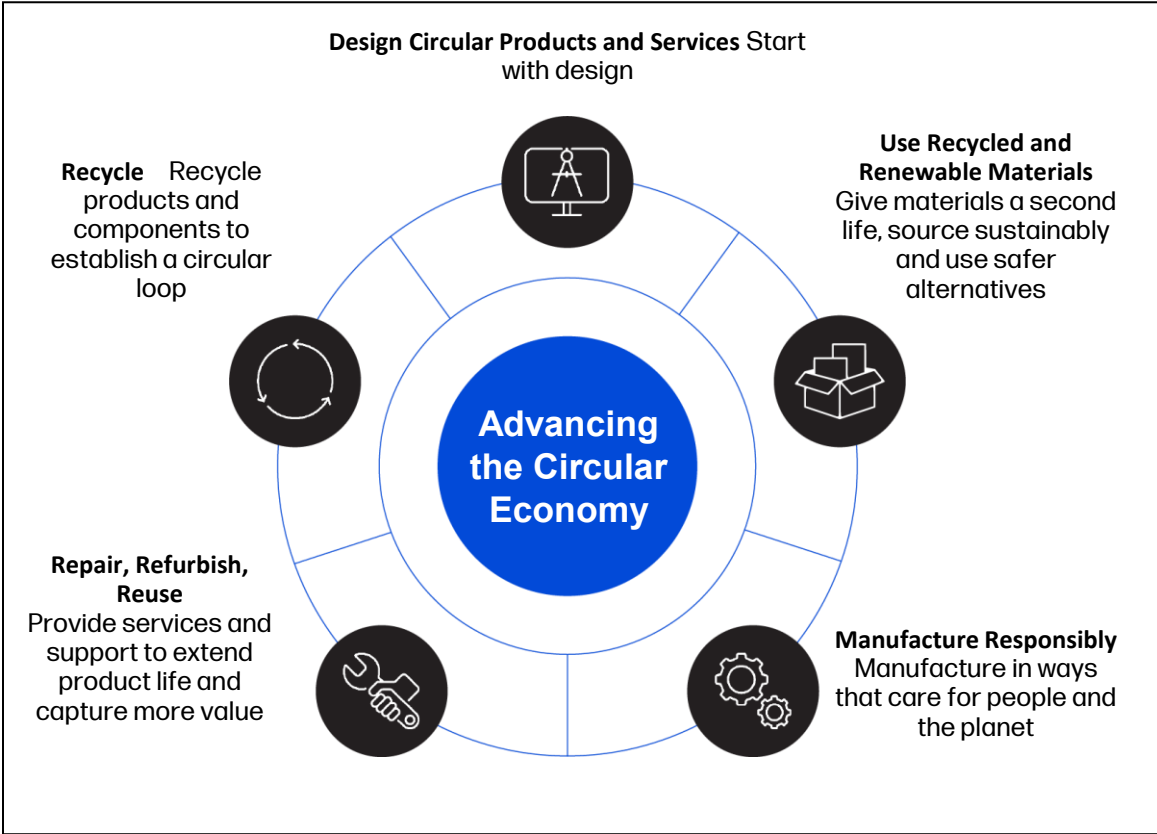
Circularity



2024
Sustainable
Impact Report

We focus on putting customers first with products that last. HP embraces the principles of the circular economy by prioritizing sustainable material choices, circular design, and the repair, recovery, and reuse of our products. From the design stage to the

product’s final usable life, this approach reduces the need for new resources and ensures that our products remain in circulation longer.



Goal		Progress in 2024	SDGs
Circularity			
2030	Reach 75% circularity for products and packaging by 2030. ⁽²⁴⁾	43% circularity achieved, by weight. ⁽²⁵⁾	SDG12
2025	Recycle 1.2 million tonnes of hardware and supplies by 2025, since the beginning of 2016.	1.1M tonnes of hardware and supplies recycled since the beginning of 2016.	SDG12
2025	Use 30% postconsumer recycled content plastic across HP’s personal systems and print product portfolio by 2025. ⁽²⁶⁾	26% achieved, a total of 48,840 tonnes of postconsumer recycled content plastic during 2024.	SDG12 SDG14
2025	Eliminate 75% of single-use plastic packaging by 2025, compared with 2018. ⁽²⁷⁾	67% reduction, from an average of 221 grams/unit in 2018 to 72 grams/unit in 2024.	SDG12 SDG14
2025	Reach zero waste in HP operations by 2025. ⁽²⁸⁾	90% landfill diversion rate achieved globally.	SDG12

Sustainable Development Goals (SDGs) key

SDG12
Responsible Consumption and Production

SDG14
Below Water

Life

HP Renew Solutions

hp Laptops Desktops Printers Accessories Subscriptions Business Solutions Support

What are you looking for?

Workforce Solutions Workforce Experience Computing Document & Printing Collaboration Security

HP Renew Solutions

HP Renew Solutions are the no-compromise choice for quality, affordable refurbished hardware and sustainability services.

Reduce hardware expenses and accelerate sustainability goals with HP's flexible suite of certified refurbished devices,¹ sustainability services, and solutions that enhance IT and employee experiences with a dependable, lower-carbon alternative.

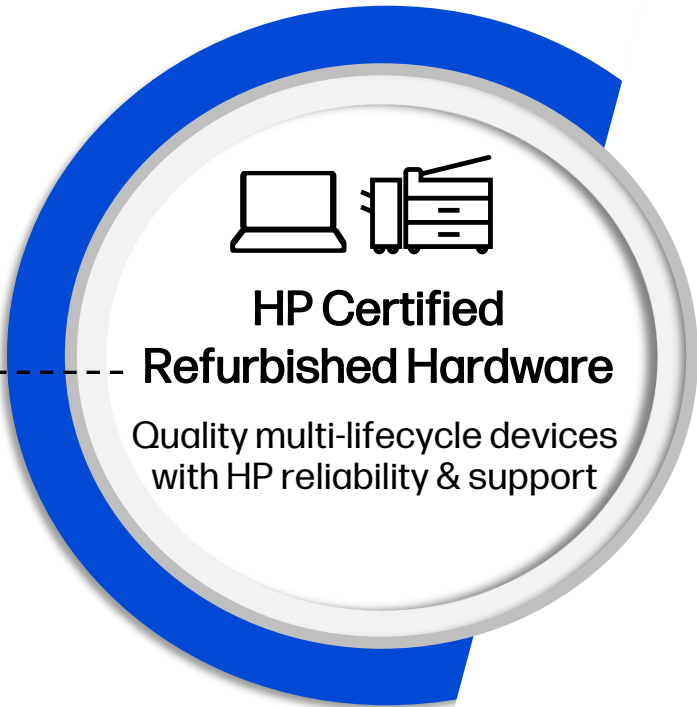
[Watch](#)

By 2026, circularity will become a key component of product lifecycle management.²

The no-compromise choice
for low-impact endpoint
device solutions

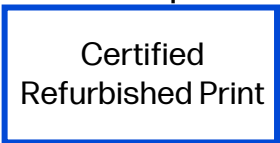
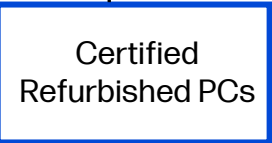
www.hp.com/renew

HP Renew Solutions Portfolio



HP Certified

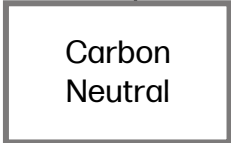
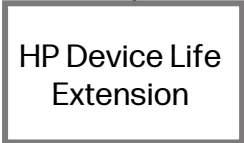
Refurbished Hardware



**The global technology partner
people know and trust, committed to
decarbonize IT.**

HP Sustainability

Services



HP Certified Refurbished Hardware



Revive, Reuse, Reimagine: hardware that fuels circularity



Certified for performance and quality

Experience optimal device performance, backed by HP's world-class support.¹¹



Help protect our shared future

Lower-carbon alternative to new devices,¹⁰ quality-certified by a leader in sustainability & social impact.



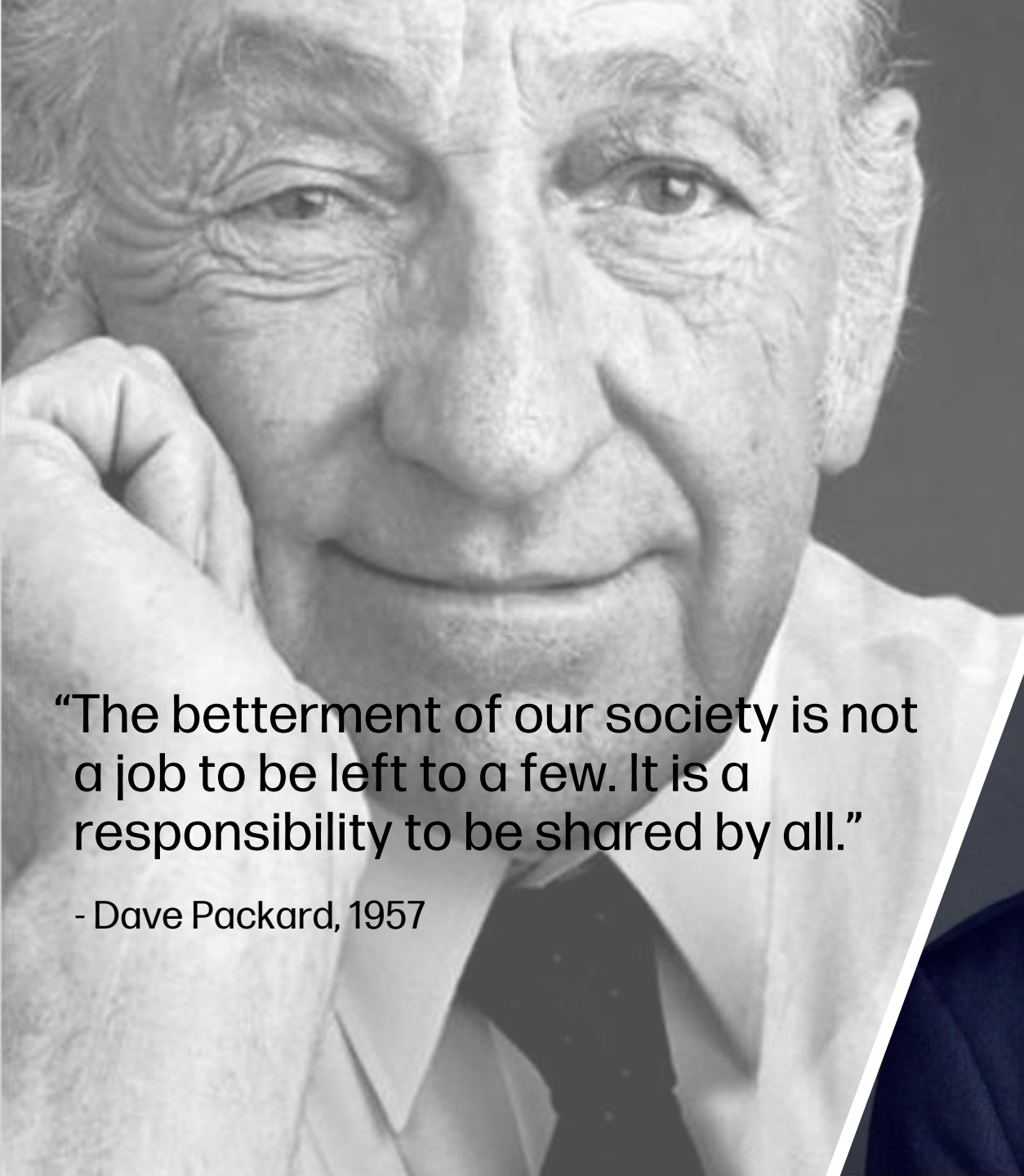
Maximize your investment

Elevate the value of your technology investment without compromising quality or performance³



Future of Work Sustainable Impact Global vs Local / Partnerships

HP – The leading Provider in the Future of Work with the Most Sustainable, Secure and Productive Workplace Solutions



“The betterment of our society is not a job to be left to a few. It is a responsibility to be shared by all.”

- Dave Packard, 1957



“We believe we can make a positive impact for people & communities around the world.”

- Enrique Lores, 2025



شكراً ▪ Merci ▪ Mahalo ▪ תודה ▪ Danke ▪ ありがとう ▪ Gracias ▪ Tak ▪ Asante

Thank You

Terima Kasih ▪ Grazie ▪ Kiitos ▪ Obrigada ▪ Bahut shukriya ▪ 感谢您~

