

# THE GREEN IT JOURNEY @FACILICOM





**Nice to meet you:  
The name is Zeestraten.....**

## **Pieter Zeestraten**

- SMR @Nolan, Norton & Company
- CD @GetronicsPinkroccade
- PD @KPN
- CIO @Facilicom





# Let me introduce to you, Facilicom Group



**Family owned  
Company**



**Over 50 years**  
Facility experience



**€ 1.5 billion**  
Revenue



**Top 25**  
Employer



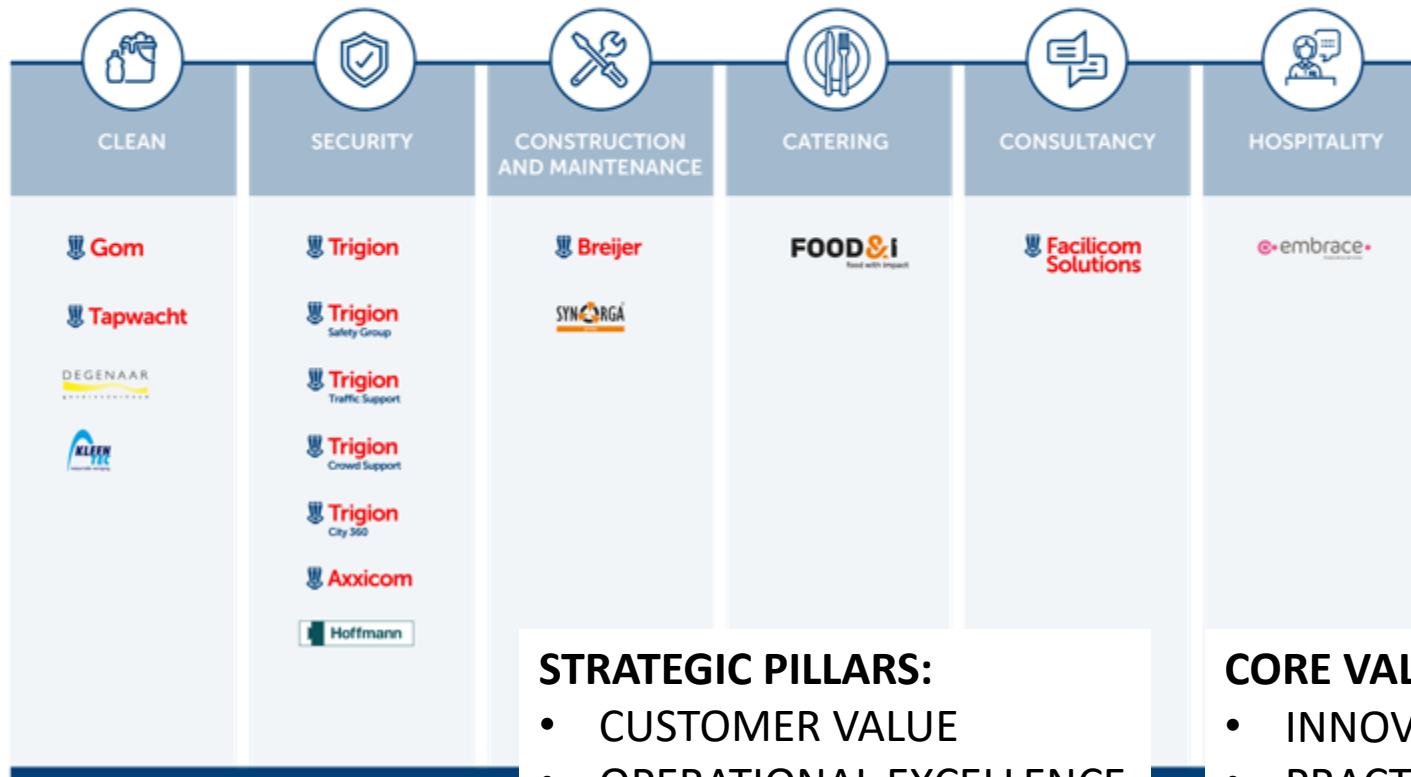
**25.555**  
Employees



**589**  
Jubilees



## Facilicom



### STRATEGIC PILLARS:

- CUSTOMER VALUE
- OPERATIONAL EXCELLENCE
- SOCIAL & SUSTAINABILITY
- USE OF TECHNOLOGY



## INCLUZIO



### CORE VALUES:

- INNOVATIVE & SUSTAINABLE
- PRACTICAL & DECISIVE
- COMMITTED & SOCIAL



**Let me take you on  
a Fairy Tale**

***“Once upon a time  
Mother Nature  
Created EARTH”***





# Through times the world hasn't got any greener

- 1<sup>st</sup> Revolution: Mechanization
- 2<sup>nd</sup> Revolution: Engines
- 3<sup>th</sup> Revolution: Internet, Computers, Automation
- 4<sup>th</sup> Revolution: AI, GT, IoT, Quantum, 3DP
- 5<sup>th</sup> Revolution: Harmony & Well-being


**IT didn't help so far but the use of technology can help eliminate pollution and social inequities**



**Mother Nature is not  
happy anymore**

**She called us to the  
stand and report back**



A woman with dark, curly hair is shown from the chest up, looking off to the side with a thoughtful expression. She is wearing a dark blue or black turtleneck sweater. The background is a blurred outdoor setting with a building and some greenery.

# Mother Nature

Needs a status report







DO  
YOU  
KNOW?

## Some Facts and figures

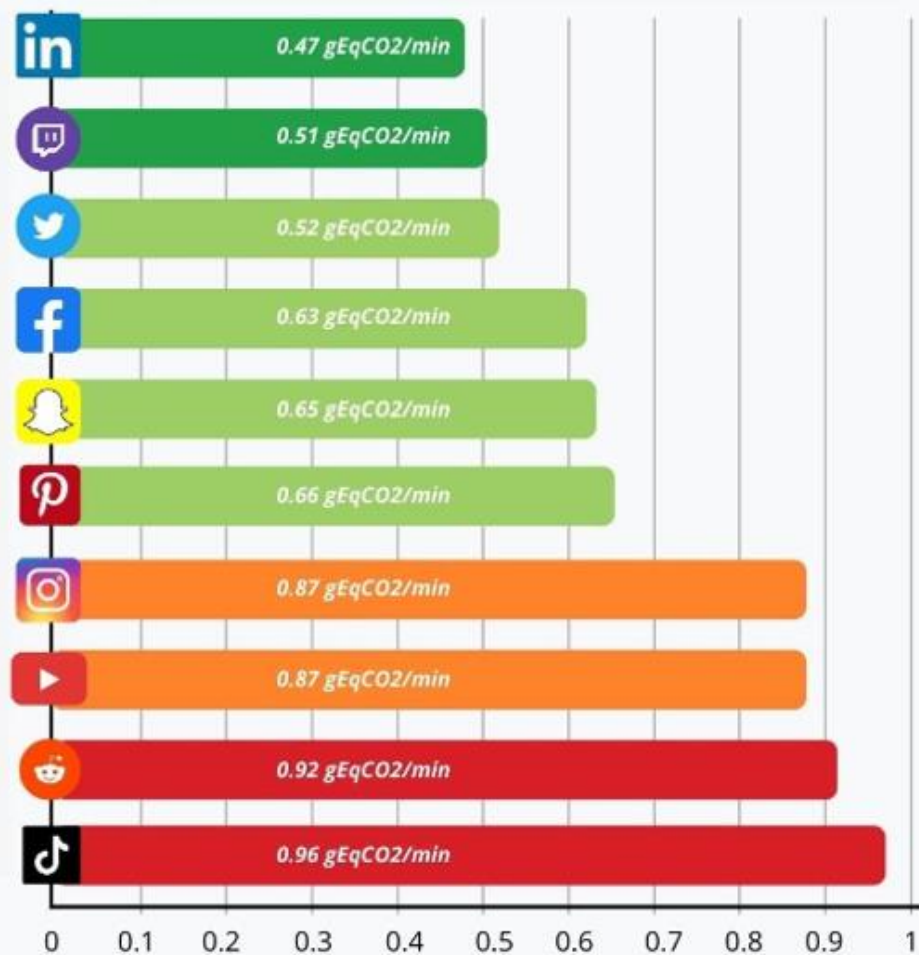
- 12 Sinterklaas Poems
- 20 mails/1mb/day/week/year
- Mining of 1 bitcoin
- Social media




## Ranking of the environmental impact of mobile social networking applications

GHG Emission in gEqCO<sub>2</sub>/min

\*The gEqCO<sub>2</sub> unit is a unit of measurement used to assess the environmental impact of a product, service or phenomenon, in order to be able to compare things from different fields on the basis of the same metric.



The measurements were taken on 13/04/2023

 Greenspector

# Social media You use everyday





# So am I a climate activist?

- People
- Planet
- Profit



# ESG is in Facilicom DNA

- Social & sustainability as a strategic pillar
- Cars
- Buildings
- CO2 performance ladder L3





# But we want to do more So let's start with Hardware

- Laptops
- Tablets
- Mobile Phones
- Printers
- AP/Routers



# And what about on premise versus Cloud

- Green Energy
- Power Saving
- Day/Night
- Contracting conditions





# Work together with your suppliers in partnerships

- Ask & Discuss
- Measure & Report
- Learn & Develop
- Embed in Contracts & SLA's



# My next steps

- Create Awareness in/outside
- Measure & Target
- Plan, Do, Check, Act
- Report e.g. CSRD



# My message to you



- Start to **WONDER**
- Find the Low Hanging **GREEN FRUIT**
- Ignite the **GREEN SPARK** in someone else
- Get **GREEN** in your (company) **DNA**



***“And they  
lived happily  
ever after”***

**Thank you,  
GREEN LUCK  
and let's make  
Mother Nature Happy**