# Let's build a strong refurbishment industry

for a Greener,

Stronger and Better

Europe!





# Our **Numbers**

30 Years

Presence on the IT market

11.200 SQM

Warehouse

#### **2 Circular Centres**

Fully operational refurbishment centres in Europe

#### 5.500 Customers

Served in 2022 via the Distribution and Rent businesses

#### **2 Million Products**

Shipped in 2022 via the Distribution and Rent businesses

#### **43 Countries**

Served worldwide in 2022



# Our Business **Solutions**

We bring you a wide variety of business solutions, all designed around circular economy principles. With Flex IT you can buy, rent or lease circular IT and dispose of your old hardware.

#### **Buy hardware**

Flex IT Distribution

#### **Rent hardware**

Flex IT Rent

#### **Dispose hardware**

Flex IT ITAD (IT Asset Disposition)

#### **Demo-pool service**

MKCL Deutschland, part of Flex IT



# Our **Partners**

Over those years we have been privileged to be working with a various range of manufacturers, by building up successful and sustainable relationships.



Amplify Power Channel Development Partner



Gold Partner

#### Lenovo

Platinum Plus Partner

## logitech

**Business Partner** 



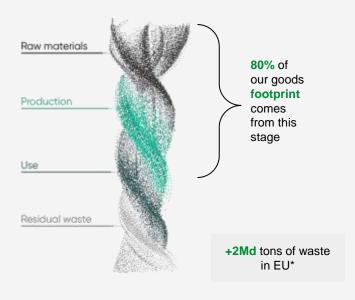
**Business Partner** 



**Business Partner** 



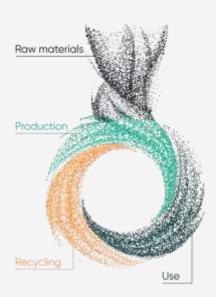
# **Linear** Economy



## Reuse Economy



# **Circular** Economy



\*Eurostat, 2020 on annual waste of EU in 2018

## What is **refurbishment**?



#### A **standalone** process...

#### **DATA ERASE**

1

All data are erased to ensure data privacy of the previous owner and RGPD compliance

#### **REPAIR**

3

After the tests, it may occur that the device needs to be repaired. In that case, faulty parts are replaced.

#### **TEST**

2

The devices are tested on many points of control to make sure all functionalities work or if they need repair

#### **RESELL**

4

The device is ready to find a new owner with a professional warranty

#### Refurbishing is not...

#### RECYCLING

Which is the very last solution after refurbishment, when the product **is not suitable for reuse** (e.g when the device is too damaged and the repair is impossible).

#### ONLY REPAIR

**Repair might be part** of the refurbishment process but refurbishment is a wider project of extending the product's lifespan by **finding it a new owner** after guaranteeing its functionality.

#### MANUFACTURING OR REMANUFACTURING

Refurbishers do not have any control or informations about product's manufacturing so they cannot disassemble and reassemble the product, modifying any functionality or performance.

## Refurbishment at the service of Circular Economy



Improving EU sovereignty and employment

**local** jobs : from low skilled to high skilled EU savoir-faire on high tech products

Reinforcing EU consumers' purchasing power

Quality devices sold up to **-70%** compared to new models

Reducing our environmental footprint

Extending our product's lifespan avoiding the need to manufacture new products

CO2 avoided by choosing a refurbished smartphone over a new one:







**HP 650 G5 Environmental Impact** 





-45.21%

**Climate Change total** (kg CO2 eq.)



-53.27%

Minerals & metals use

(kg Sb eq)



-41.29%

Fossils use

(MJ)



-50.71%

Particulate matter

(disease incidence)

Compared with a new retail model. Difference in percentage during 3 years of use. Based on Ecochain data.

## **EUREFAS** - the **European** Refurbishment Association



Founded in 2021 representing

 18 companies all across Europe with main the main players of the industry





































...Targeting the **same** objectives

- Promoting a virtuous industry and its development at the EU level
- Creating a safe market for customersand industrials on social and environmental levels
- Building a greener world by makingcircular economy the norm in thecommon market



# Our ambition: Make Europe a worldwide leader in Refurbishment

**EUREFAS** - the **European** Refurbishment Association

## What are the main challenges of our industry?



## A framework for our sector

- Secure an accurate definition of refurbishment
- Give a balanced legal framework for refurbishers and second hand
- Include refurbishment as a whole part of the economic value chain

# Ensure products repairability

- Oblige producers to ensure products' repairability
- Ban any practices preventing repair & independent repair (hardware and software)

# Fostering collection of used devices

- Develop take back schemes
- Encourage local supply of used products
- Prioritize reuse over recycling

## **Ensuring** quality

- Create a **Quality Label**
- Reinforcing consumer's trust

#### Our **successes** so far...



## Improved repairability of smartphones and tablets at design stage

- → Availability of spare parts (7yrs) and repair manuals
- → The ban of bundling practices

### **Ensured battery replacement**

- → The ban of part-pairing practices on battery replacement
- → Producers guaranteeing batteries removability

#### What we're **still fighting** for...

- A balanced EU definition and framework for refurbishment
- The introduction of a product passport on product level, open to everyone
- Opening the after sales & repair market, securing independent repair
- Prioritize reuse over recycling and nudging the return of used high tech devices

## If you want to join us!

- Being a EU company (HQ & shareholders)
- Having a pragmatic spirit
- Willing to contribute to the association
- Sharing the goal of defending a local and circular economy through high tech refurbishment
- Committing to our <u>Pledge</u> "Towards a qualitative electronic device refurbishment sector"

contact@eurefas.com

# Thanks for your attention



★ European Refurbishment Association