

The Association of Service, Communications, Data & ITAD Providers

An international not for profit association of companies that buy, sell, support and provide ITAD services on computer and telecom equipment.

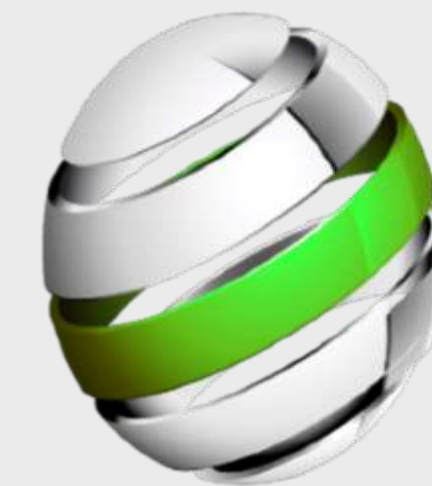
Joe Marion, President
jmarion@ascdi.com



Advocate/Representation
Information
Ethical Community
Publicize our members

- Advocate/Representation
- Information
- Ethical Community
- Publicize our members





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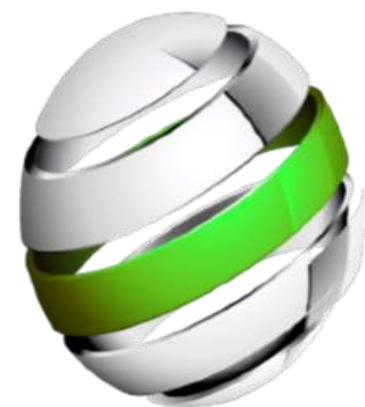
Manufacturer Nirvana



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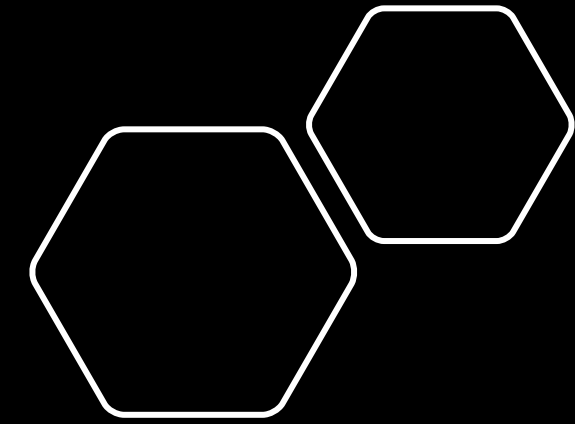
Advocate/Representation

Those pesky resale guys



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Manufacturers vs. Resellers/ ITAD's the circular economy

Advocate/Representation



Appollinaris Spring Water

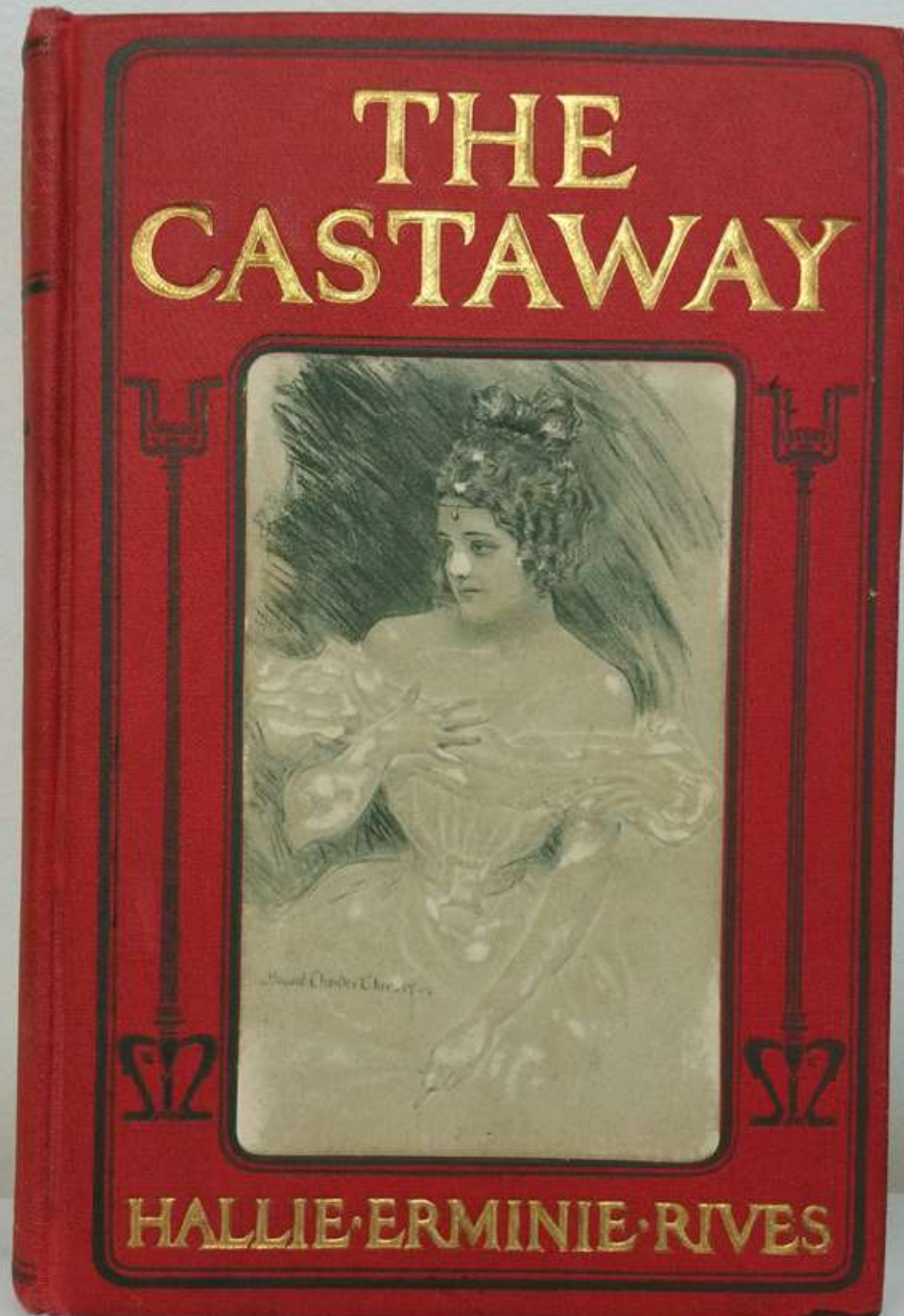
vs. Scherer

Trademark 1886

Advocate/Representation

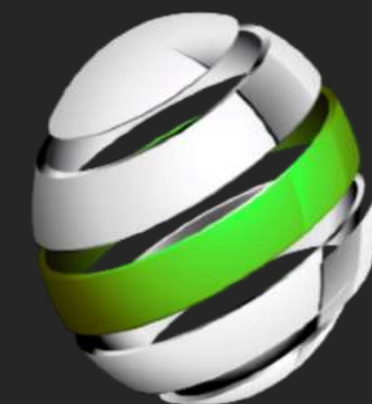


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Copyright
Bobbs-Merrill Co. v Straus
Copyright case 1908

Advocate/Representation



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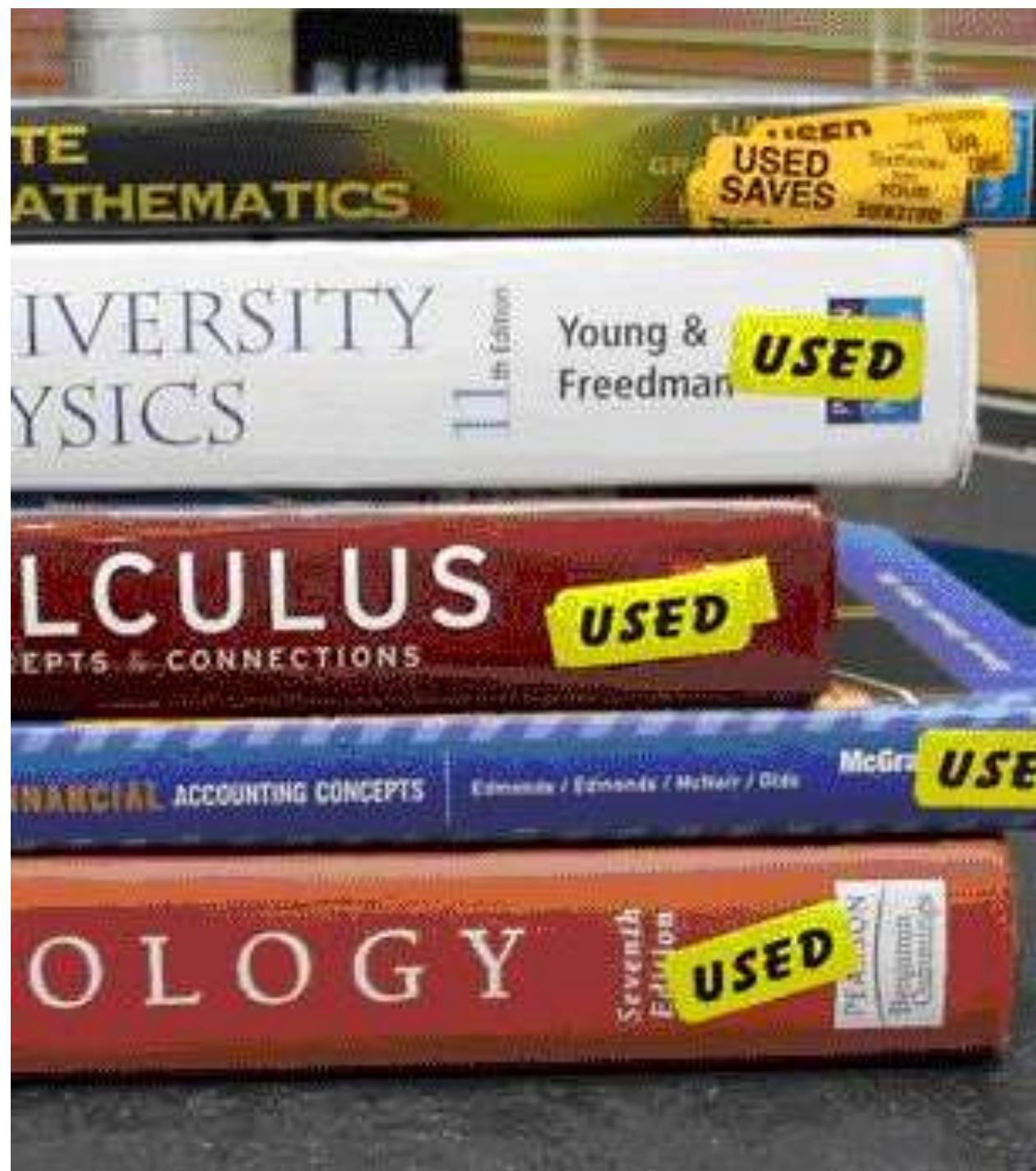
Quality



L'ANZA
HEALING HAIR COLOR & CARE

Advocate/Representation

1998



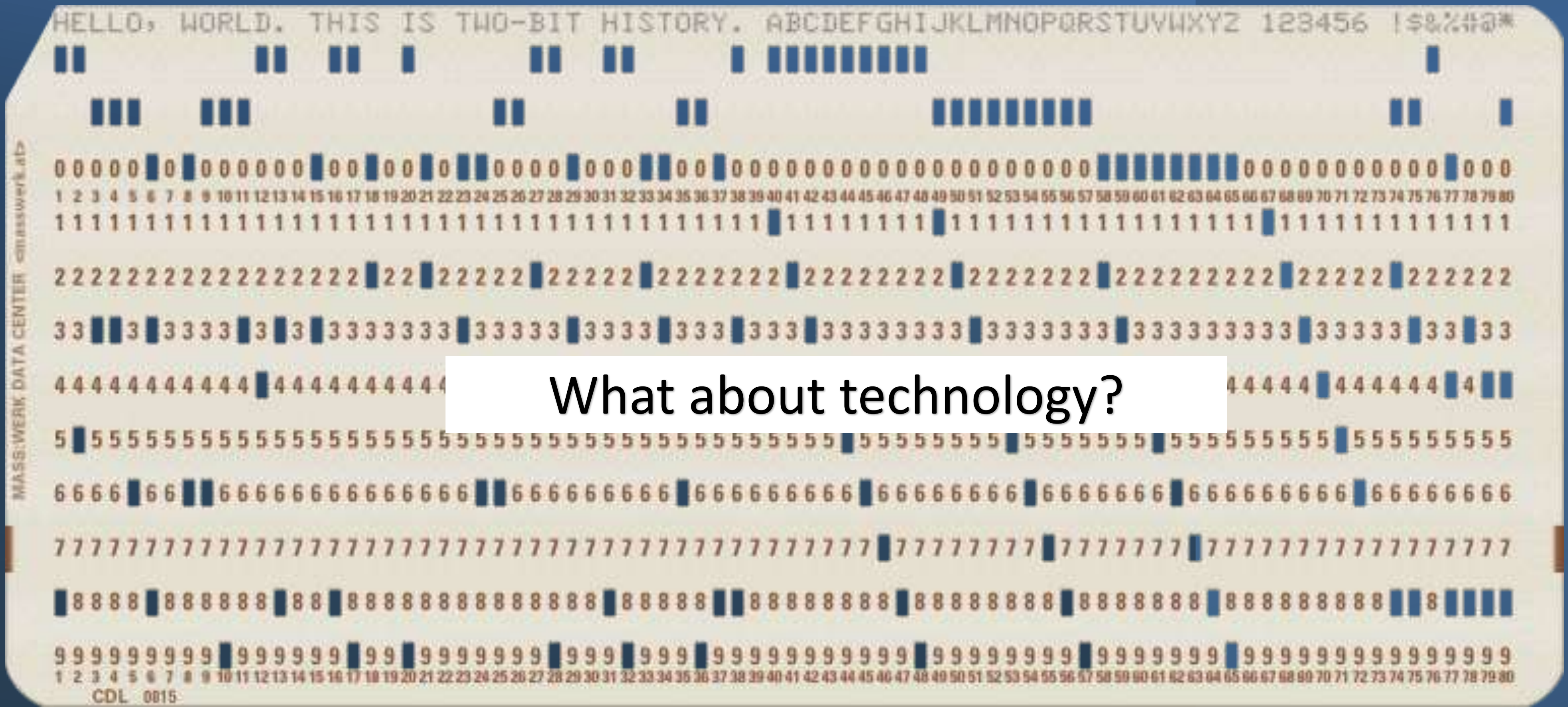
Kirtsaeng v. John Wiley & Sons, Inc. 2013

Advocate/Representation



Oracle (formerly Sun) v M-Tech: Supreme Court Judgment

Advocate/Representation



What about technology?

AN INDUSTRY IS BORN

1956- 1995

Blow	4,500	Secheron	625
Ciba	1,280	Suizer	2,580
Credit Suisse	925	Swissbank	1,238
Ins Physique	2,760	Unionbank	1,560
Nestle			

I. B. M. GIVES TERMS
TO SELL MACHINES

The International Business Machines Corporation announced yesterday that it would offer its electric accounting machines and electronic data-processing machines under two new marketing plans.

Machines that are now generally being offered for lease will be available for outright purchase. This is in accordance with a consent judgment entered into by I. B. M. and the Department of Justice. The company will also offer the equipment under a lease-purchase optional plan.

The company will accept contracts for purchase, or for a two-year lease-purchase option, beginning tomorrow for new machines to be delivered after Jan. 1. This includes the entire line of punched-card equipment, bank proof and test scoring machines and computers. For machines purchased rather than leased, I. B. M. will provide maintenance service on a separate contract basis.

Some representative prices: 24 Card Punch will rent for a month sell for \$1,950; the sorter will rent for \$55 a month sell for \$3,400; a 402 Accounting Machine will rent for a month and sell for \$27,000. Typical electronic computer of the 700 series, renting a month, will sell for \$10,000.

omotes Lapkin

Gold certificate, account
Redemption fund for F. R. n.....

Total gold certificate reser
Federal Reserve notes of other banks..
Other cash
Discounts and advances.....
Industrial loans
Acceptances:
Bought outright
Held under repurchase agre
U. S. Government securities:
Bought outright—
Bills
Certificates
Notes
Bonds

Total bought outright.....
Held under repurchase agreement..

Total U. S. Government securiti

Total loans and securities.....
Due from foreign banks.....
Uncollected cash items.....
Bank premises
Other assets

Total assets

Federal Reserve notes.....
Deposits:
Member bank reserves.....
U. S. Treasurer—general account....
Foreign
Other

Total deposits

Deferred availability cash items.....
Other liabilities and accrued dividends

Total liabilities

Capital paid in.....
Surplus (Section 7).....
Surplus (Section 13b).....
Other capital accounts.....

Total liabilities and capital account
Contingent liability on acceptances
chased for foreign correspondents...
Industrial loan commitments.....
Ratio of gold certificate reserves to
and F. R. note liabilities combined..

Maturity Distributi

(Callable government securit

Discou
Adva
Within 15 days \$354.
16 to 90 days 4.
91 days to 1 year
Over 1 year to 5 years
Over 5 years to 10 years
Over 10 years
Total \$358

Individu



Ethics

A Done Deal

A Code Of Professional
Conduct And Practices



Code of Ethics

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Information

Ethical Community

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CDLA
***The Computer Leasing &
Remarketing Association***

**Anyone can file an
ASCDI ethics
complaint against
ASCDI members AND
non-members.**

Members of the ASCDI have pledged to honor and abide by the Code of Ethics to ensure the public of high standards in all dealings with ASCDI and eTN Subscribers.

Ethics is the pillar of
who and what we are.

Our members do billions of
dollars a year of business with
one premise.

A “done deal is a done deal.”

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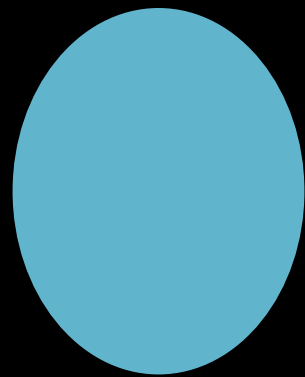
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Publicity about your company



PODCASTS AND
VIDEOCASTS



WEBINARS



NEWSLETTERS



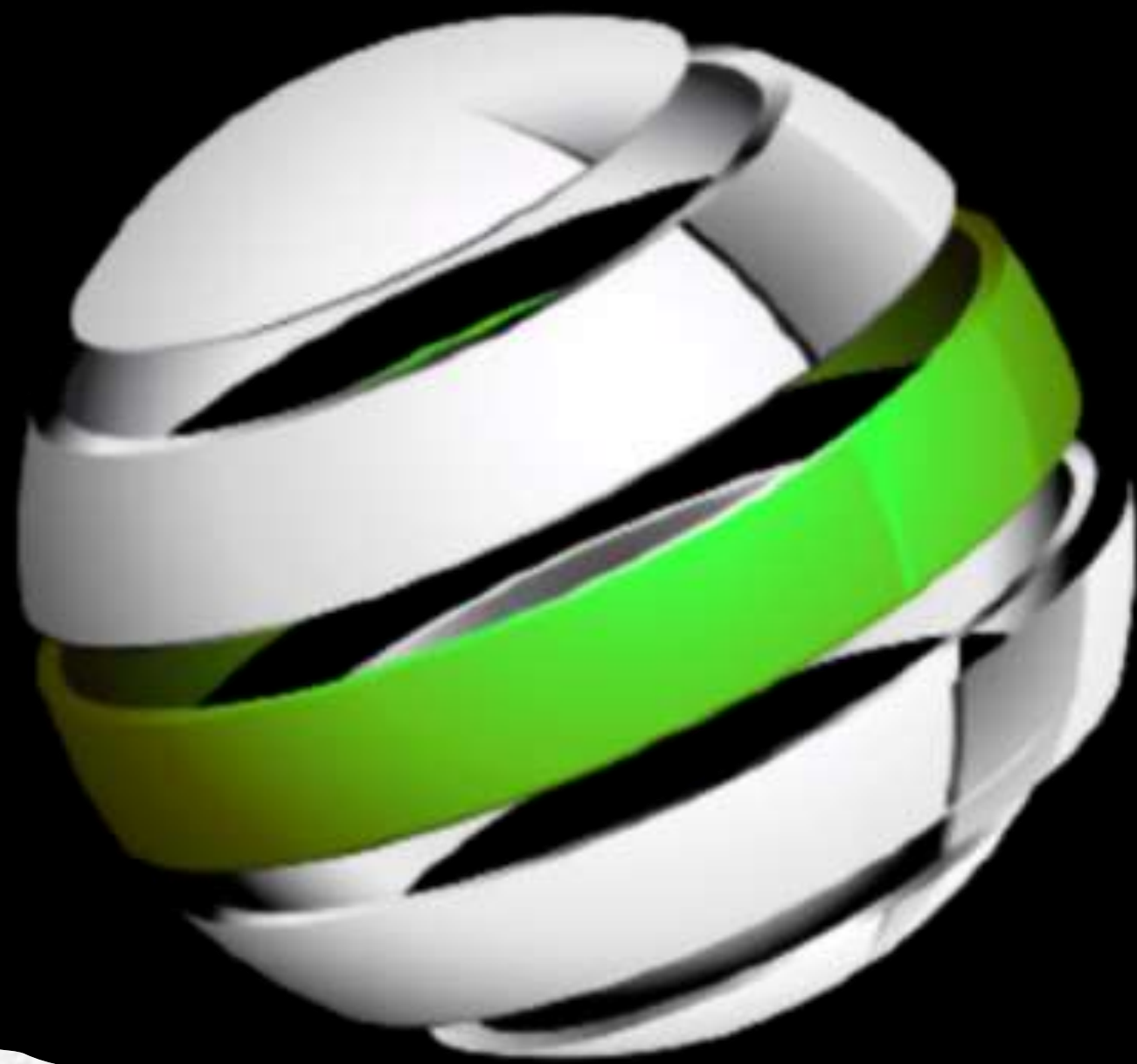
Social Media

ASCDI's ITAD Certified Program



A company in the secondary IT market that has received certification/accreditation.

R2v3, eStewards, NAID, ADISA



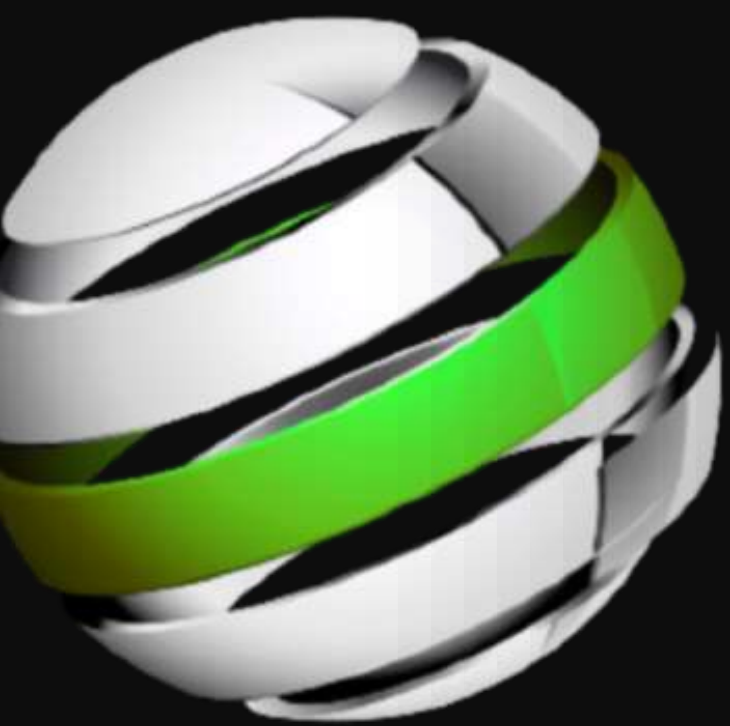
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CURRENT ISSUES and OPPORTUNITIES FOR ITAD's



**Right to Repair in the EU and US
favors CONSUMERS**



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There is a tremendous amount of materials that are shipped across Europe for the purpose of repair and reuse that might no longer be allowed to be shipped to any country that is a party to Basel.

KEEP

<https://keepelectronics.com/#/>

OBADA

<https://www.obada.io/>



<https://cirpassproject.eu/>



Where's it all heading....



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DISPOSITION24

THE #1 VIRTUAL CONFERENCE FOR THE SECONDARY IT MARKET

3 Days of Regional Content - Americas, Europe, APAC
Interactive Educational Sessions
Global Speed Networking

January 16-18, 2023 | Hopin Online Conference